

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 13.36
*** WFTV-TV ***

REP HEADLINE# 6261919 TRF# 325321
\$\$\$ UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # 6556 SALESMAN #
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER
TOWSON, MD 21286

ORDER # CONTRACT # 6261919 CLASS: NATL. LOCAL REGIONAL
PRDCT AMERICANS FOR PROSP. EST#1855 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 13.36

REP: TO: LENA
FR JULIE
OK'D M1 SEE LN 20
TTLS RTS
PLS CFM, THX 8/3

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		700P-700P	30		\$1,200.00	8/11	8/11	0		SAT	0

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1855
PROGRAM : JEOP/WHEEL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	A		700P-800P	30		\$1,200.00	8/11	8/11	2		SAT	2
PROGRAM : JEOP/WHEEL												
ORD COM1: TIME PERIOD FOR JEOP/WHEEL 7-8P												
THIS IS A MAKE-GOOD FOR AUG11 ON LINE-9 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#9	MISSED: SAT/700P-700P				AUG11 (2/WK)		30S	\$1,200.00	(AUG3/12)	
			OFFER: SAT/700P-800P				AUG11 (2/WK)		30S	\$1,200.00	PLS ADVISE.	
CMT: TIME PERIOD FOR JEOP/WHEEL 7-8P												
AUG/12 132300.00												CONTRACT TOTAL 132300.00
												TOTAL SPOTS 58

MARKET TOTALS \$339,230 WFTV 39% WKMG 10% WESH 45% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE